



TECHNISCHE
UNIVERSITÄT
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Digital Design Unit — Digitales Gestalten

WHAT IS THE MAIN PROBLEM IN DESIGNING SINGLE-FAMILY HOUSES?





WHAT IS THE MAIN PROBLEM IN DESIGNING SINGLE-FAMILY HOUSES?

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WHAT IS THE MAIN PROBLEM IN DESIGNING SINGLE FAMILY HOUSES?

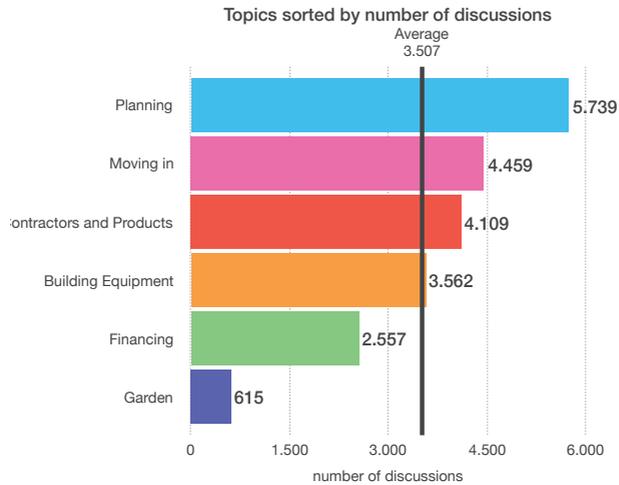
This research project focuses on finding the main problem in the planning phase of the single family housing industry. By looking at the building processes of the industry in Germany, the aim is to find an area for potential improvements in order to find what aspect the design process of a single family home can be improved through digital solutions.

MAIN TOPICS OF CONCERN OF FUTURE / CURRENT BUILDERS

Hausbau forum data

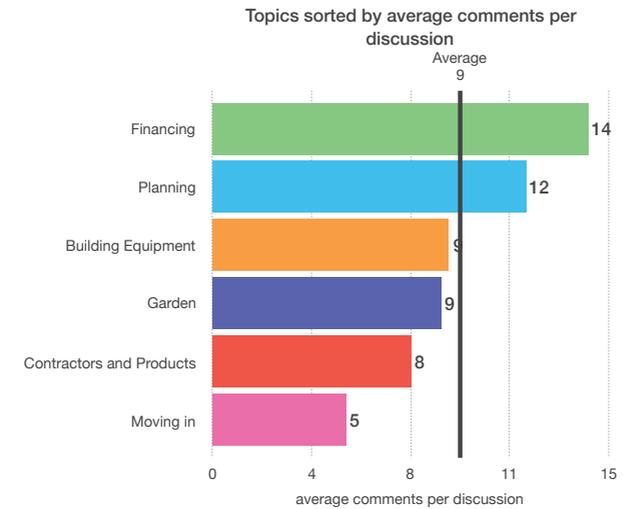
MOST UNCLEAR TOPICS

The amount of questions people need to discuss per topic shows the relative need for clarification



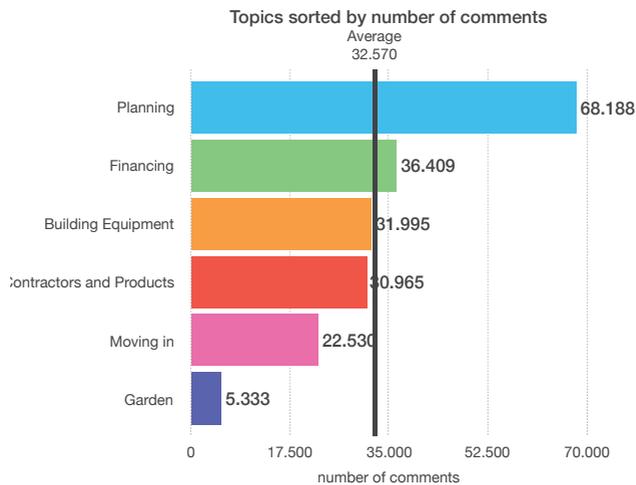
MOST VARYING OPINIONS

The amount of opinions people exchange per question on a given topic could relate to the amount of varying opinions

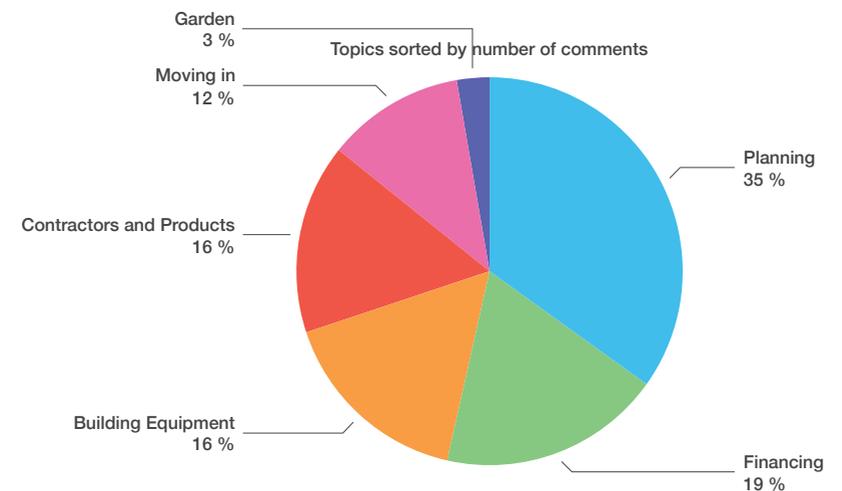


MOST CONFUSING TOPICS

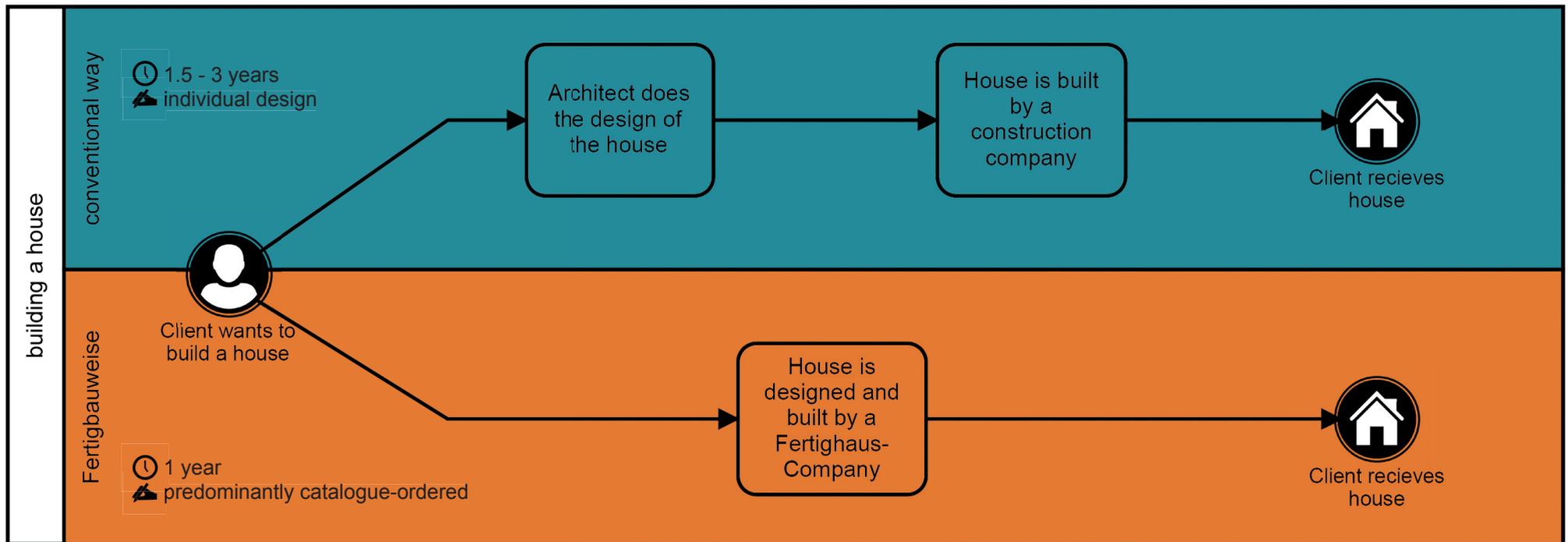
The amount of opinions people exchange on a topic shows the relative amount of confusion



PERCENT OF TOTAL NUMBER OF COMMENTS ON EACH TOPIC



2 MAIN WAYS TO BUILD IN GERMANY:



THE DESIGN PROCESS OF ARCHITECTS AND THEIR MAIN PROBLEMS / CONCERNS

We conducted a survey to get feedback from architects on their methods of design and their main problems during this process. We were able to get answers from 9 different architecture companies and found that many of the answers were the same or very similar.

The answers show that the main concerns and problems are in understanding what the client wants and being able to balance good architecture with the required conditions of the client.

How do clients find you?

- word of mouth
- Referenzprojekte
- Telefonbuch
- Internet
- Publications

What do the clients bring to the first meeting?

- site information
- verbal descriptions
- pictures
- drawings

what are your first approaches to designing their house?

- listen, listen, listen
- discuss basic parameters
- discuss to formulate basis of design
- find out architektonische Vorstellungen
- analyse building site parameters - site visits



How often do you meet with your client?

- often during the design phase - once every month atleast

What tools do you use to communicate the design with your client?

- Skizzen
- Visualisierungen
- Moodboards/Bemusterungen
- Modelle
- discussions

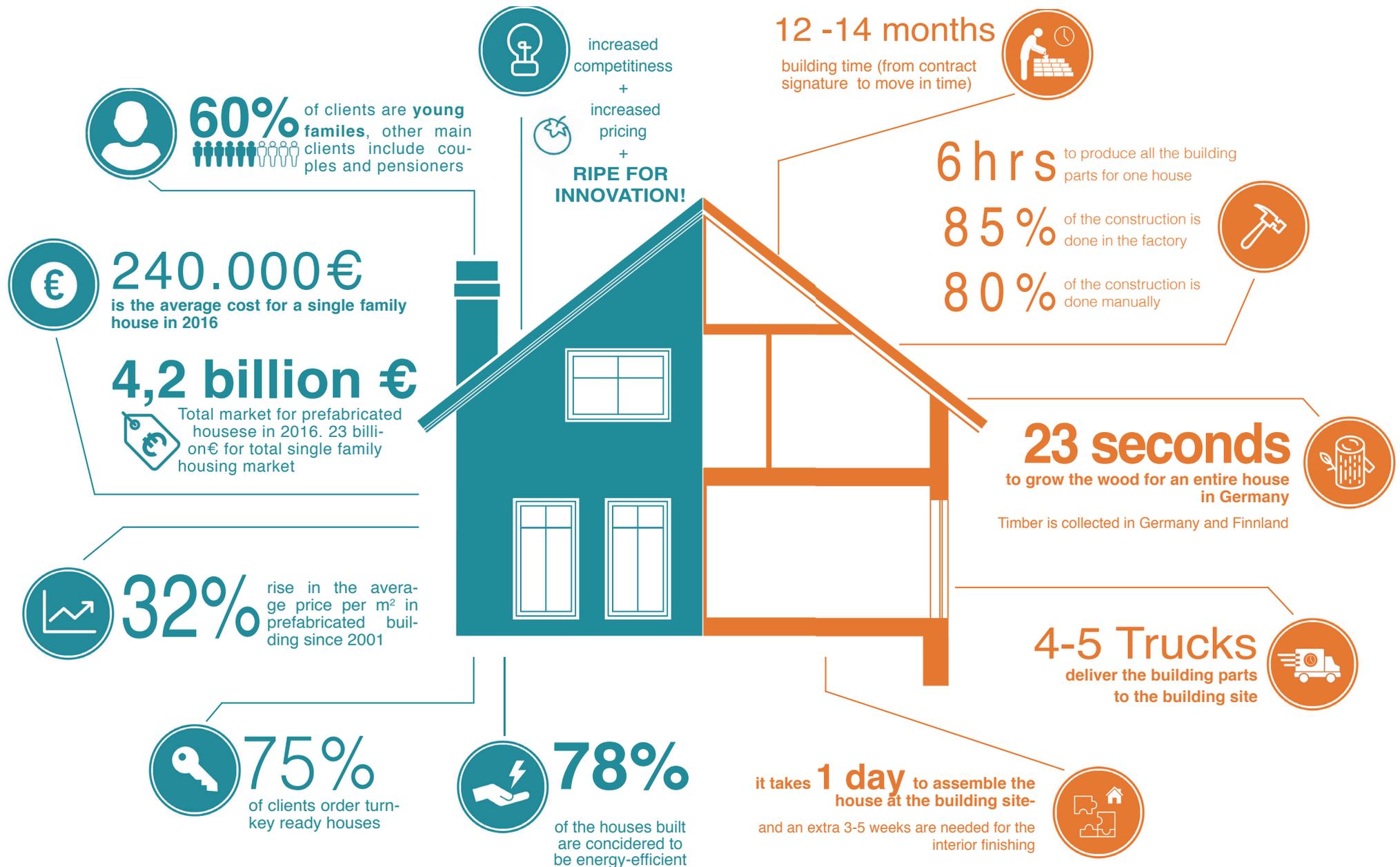
What makes a well-designed house?

- atmosphere
- a clear concept
- complex space sequences

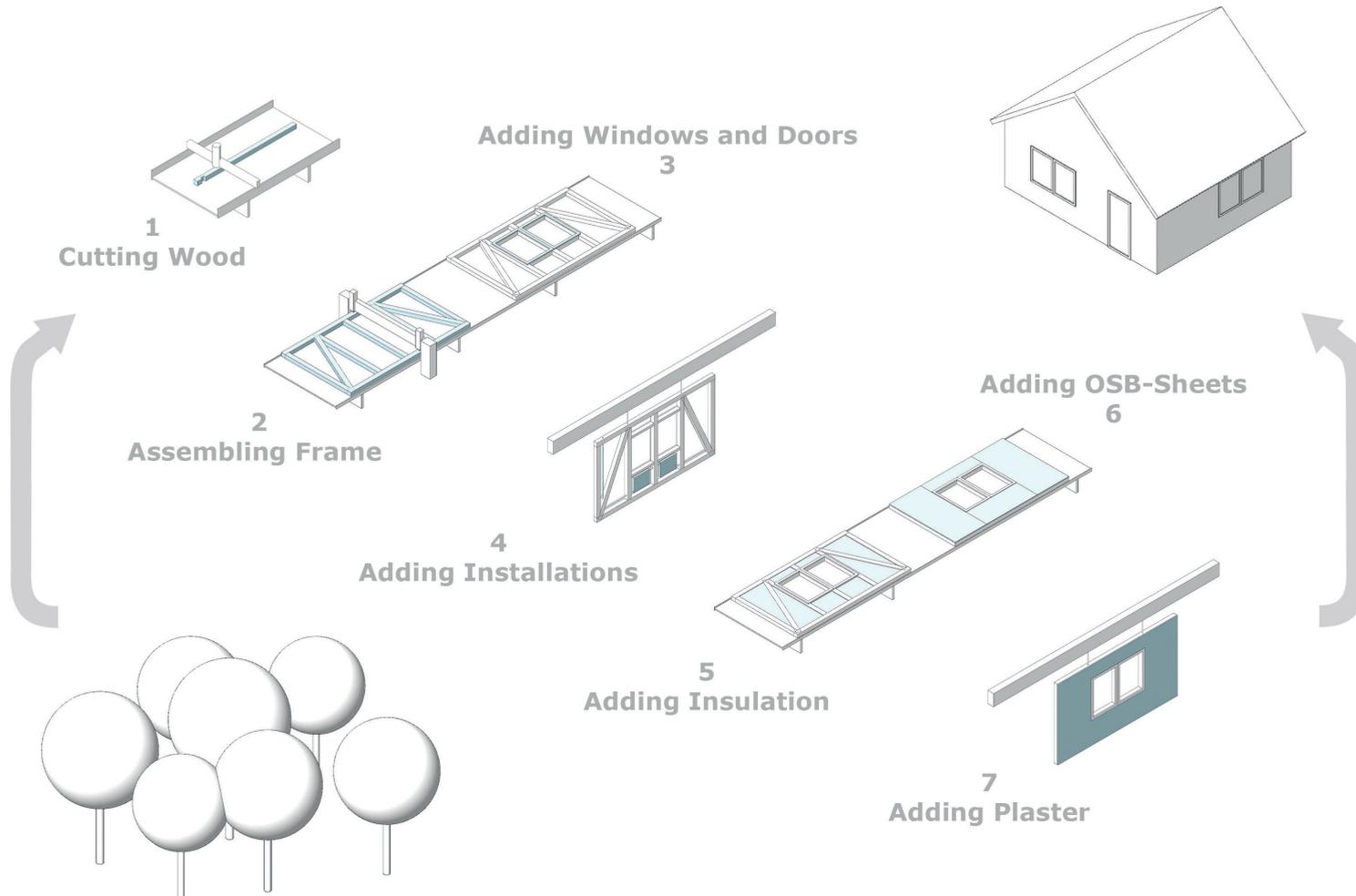
What are the biggest problems in planning the design?

- regulations
- many changes from client
- teaching the client what good architecture is
- communication
- the client needs a lot of time to make a decision

EFFICIENT BUILDING PROCESS IN THE PREFABRICATED INDUSTRY



EFFICIENT BUILDING PROCESS STEPS

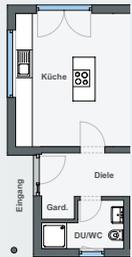


LACK OF INNOVATION AND INDIVIDUALISATION IN THE DESIGN PROCESS OF A TYPICAL PREFABRICATED SINGLE-FAMILY HOME

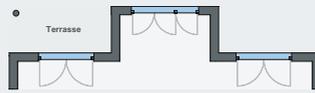
Gestaltungs-Beispiele.

Dank vielfältiger Grundrissalternativen lässt sich die Aufteilung der Wohnräume perfekt auf Ihre Bedürfnisse zuschneiden. generation5.5 bietet Ihnen viel Freiheit bei der Gestaltung von Erdgeschoss, Dach- oder Obergeschoss.

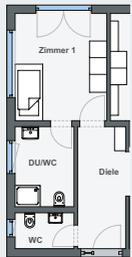
Ihr Bauberater im WeberHaus Bauforum hilft Ihnen gerne bei der Auswahl der passenden Variante.



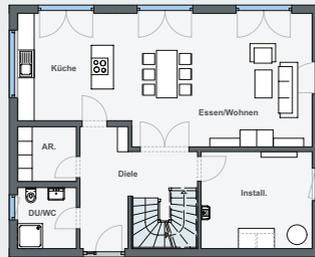
Hauseingang giebelseitig zurückversetzt



Rechteckerker mit Terrassenüberdachung



Zimmer, Bad und Gäste-WC

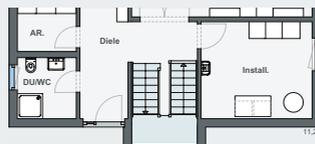


Zimmer statt Technikraum

Küche



Hauseingang zurückversetzt, mit Duschbad und Speisekammer

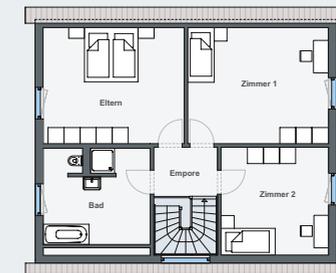


Podesttreppe

Schlafzimmer und drei Zimmer mit Bad

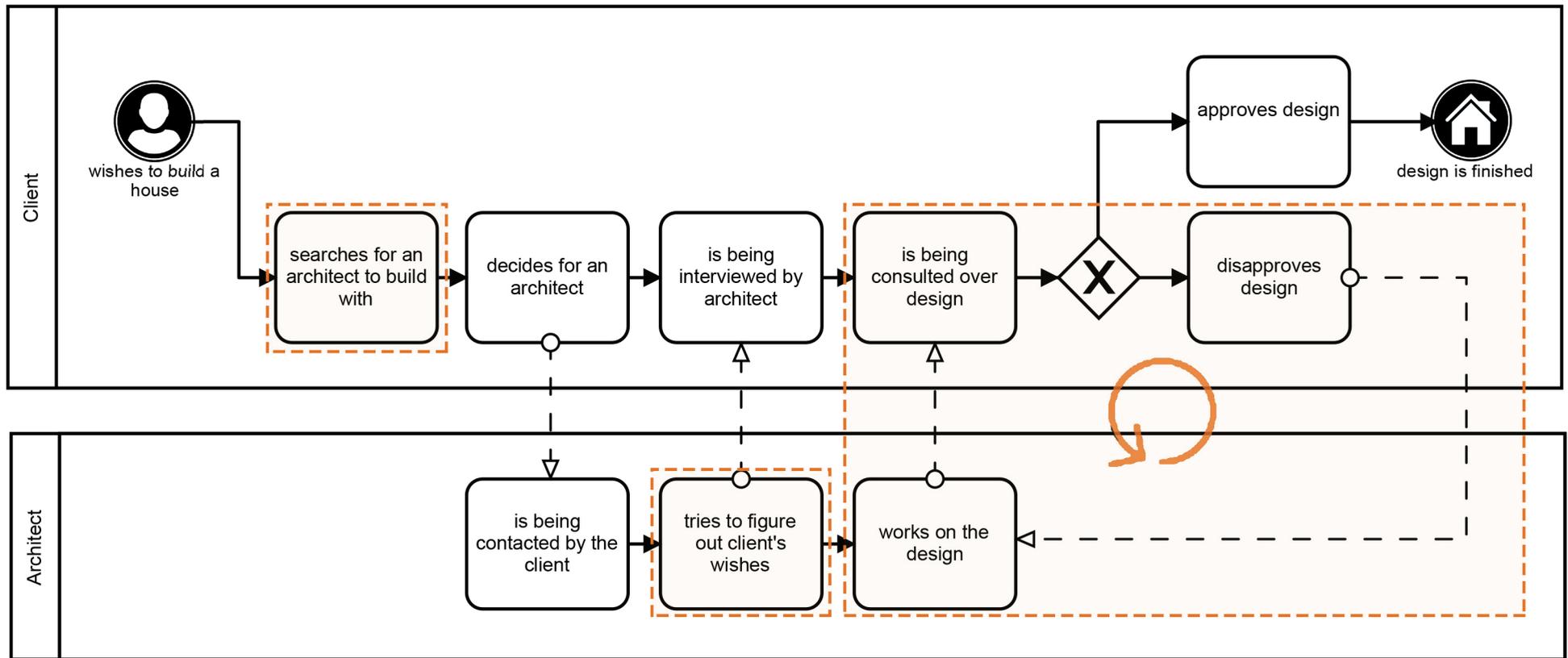


Schlafzimmer mit Bad, gegenüber ein Kinder-Bad



Basis (versetztes Pultdach)

POTENTIAL AREAS OF IMPROVEMENT IN THE BUILDING DESIGN PROCESS



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Site Visits:

Weberhaus, 02.06.2017

Fingerhause, 06.06.2017

THANK YOU FOR LISTENING

